## COMPSAC 2021

**ALL VIRTUAL EVENT** 

Conference 12 -16, July 2021

ieeecompsac.computer.org/2021/



Supporter Prospectus







# **IEEE COMPSAC 2021 Virtual Event Delivers High ROI for Supporters**

Participate at IEEE COMPSAC and position your brand as a leader in the expanding field of Computers, Software, and Applications.

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## COMPSAC 2021: Intelligent and Resilient Computing for a Collaborative World

## 45th Anniversary Conference

COMPSAC is the IEEE Computer Society Signature Conference on Computers, Software and Applications. It is a major international forum for academia, industry, and government to discuss research results and advancements, emerging challenges, and future trends in computer and software technologies and applications. The theme of COMPSAC 2021 is "Intelligent and Resilient Computing for a Collaborative World."

The technical program includes keynote addresses, research papers, industrial case studies, plenary and specialized panels, fast abstracts, a doctoral

symposium, poster sessions, and a number of workshops and tutorials on emerging and important topics. Each year COMPSAC invites leaders, industry innovators, and academic researchers to explore the state-of-the-art in computing as it relates to a specific theme, chosen annually by the conference leadership.

We invite you to support this leading industry and academic event that combines the brightest minds, most innovative research, and most exciting companies working with computers, software, and applications.

### SCHEDULE-AT-A-GLANCE

DAY 1	DAY 2	DAY 3	DAY 4	DAY5
MON 12, JULY	TUES 13, JULY	WED 14, JULY	THURS 15, JULY	FRI 16, JULY
Paper Presentations				
	Keynote	Keynote	Keynote	
	Plenary Panel	Plenary Panel	Plenary Panel	

The technical program will include keynote addresses, research papers, industrial case studies, plenary and specialized panels, fast abstracts, a doctoral symposium, poster sessions, and a number of workshops and tutorials on emerging and important topics related to the conference theme.

Highlights of the conference will include plenary and specialized panels that will address the technical challenges facing technologists who are developing and deploying these data-driven intelligent systems and applications. Panels will also address cultural and societal challenges for a society whose members must continue to learn to live, work, and play in the environments produced by the technologies.

## Reasons why you should take part in COMPSAC 2021

#### **GROW YOUR AUDIENCE**

Grow your audience and cultivate new business by removing physical location as a barrier, expanding your reach.

#### **NETWORKING**

Make new connections through virtual meetings, discussions, and demonstrations.

#### **INCREASE BRAND AWARENESS**

Position your company as a leader in Intelligent and Resilient Computing.



## Summary of Supporter Benefits

	Bronze	Silver	Gold	Platinum
Conference Registrations	2	2	5	8
Virtual Landing Page	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Virtual Chat Room		✓	$\checkmark$	$\checkmark$
Supporter recognition on COMPSAC website	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Supporter recognition in COMPSAC Proceedings	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
List of opt-in pre-conference attendee appointment request list	$\checkmark$	<b>√</b>	$\checkmark$	$\checkmark$
Listing in pre and post conference product highlight (non-exclusive)		$\checkmark$	$\checkmark$	$\checkmark$
5-minute sponsored presentation in "Sponsor Forum"			$\checkmark$	$\checkmark$
Supporter recognition in promotional emails			$\checkmark$	$\checkmark$
Access to attendee name and email list (opt-ins only) after event			$\checkmark$	$\checkmark$
30-second video played prior to a presentation of sponsor's choice, subject to committee approval				✓
Top-level supporter branding on Underline platform				$\checkmark$
1-minute video played at the beginning of the keynote session				$\checkmark$
Dedicated email blast to opt-in COMPSAC registrants priorto event				$\checkmark$
Price	\$1,000- \$2,500	\$2,500- \$5,000	\$5,000- \$10,000	\$10,000- \$15,000







### **Contact Us**

IEEE COMPSAC attracts decision-makers looking for the next generation of products, solutions, networking, and advanced-industry perspectives. Put yourself in the position to meet them by supporting COMPSAC 2021!



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